

Empathy Week Privacy Policy - 2021

Empathy Week is committed to protecting your personal information.

This Privacy Policy sets out how we will use the personal information we collect from you. By visiting our website or by using any of our services, you agree to your personal information being used as described in this policy.

What types of information will Empathy Week collect about me?

Empathy Week collects and uses:

- Information you choose to provide when you register with us, such as your name, photo, contact details, interests and skills.
- Any other information you choose to provide to us, for example when you send us feedback, enquiries or notifications, or engage with us over social media or via Slack.
- Information about the services we are providing to you, and have previously provided to you, or relating to any activities you have engaged in with, or through, Empathy Week.
- The information we collect through our use of cookies. You can find out more about this in our Cookies Policy.
- Any publicly available information (including the contents of your LinkedIn profile where you have provided us with the necessary contact details)

In some cases, the information we request will be mandatory. Without this information, we will not be able to provide you with the services you have asked for and you will not be able to register with us. Unless we tell you otherwise, information we request is not mandatory but, in some cases, without it the services you receive may be less tailored or relevant to you.

Content uploaded by you

You may choose to upload content to the website, for example a photo or a comment (the "Content"). You agree that you will not upload any content that is offensive, defamatory, misleading, subject to copyright or any other third party right, or otherwise inappropriate. If you upload Content, you grant Empathy Week a perpetual, irrevocable, worldwide, royalty-free and non-exclusive licence to use, modify, reproduce, publish, broadcast, display and distribute the Content in any format, using any medium, for the purpose of promoting Empathy Week, including on the website, on social media, in presentations or other promotional documents, or for any other purpose we consider to be appropriate in our discretion.

We reserve the right to remove any Content for any reason at our sole discretion.

If you suspect a breach of copyright on our website, please contact us at contact@empathy-week.com

How will Empathy Week use the information it collects about me?

We will use your personal information to:

- deliver our services to you
- personalise your browsing experience
- create improvements to our website and services
- send you information about other services we think will be of interest to you
- send you information about causes and activities we think will be of interest to you
- send you notice of important updates relating to Empathy Week, our services, and the website
- provide you with online advertising
- analyse website use and browsing habits, in particular to identify popularity of particular areas of the website, identify errors and inefficiencies, block disruptive use, and determine locations users are accessing the website from

The information we collect may be transferred to countries other than where you reside (for example, MailChimp stores the data it collects in the United States). We will protect all information we receive in accordance with this policy.

What personal information may be shared with third parties?

Your login and personal membership information will be stored and processed by our trusted membership partner, Wix. Wix will process your data in accordance with their privacy policy (<https://www.wix.com/about/privacy>), and only for the purpose we or you have authorised.

All payments and sensitive financial information is handled through our trusted payments provider, Stripe. Stripe will process your data and information in accordance with their privacy policy (<https://stripe.com/privacy>), and only for the purpose we or you have authorised.

Any information you enter through our website registration form will be collected by our website provider, Wix. Wix will process your data in accordance with their privacy policy (<https://www.wix.com/about/privacy>), and only for the purposes we or you have authorised.

We will also add your personal information to our databases stored on Google Drive. Google will store this data in accordance with the terms of its privacy policy (https://www.google.com/intl/en_US/policies/privacy/#infocollect), and only for the purposes we've authorised.

We will share your information where required to do so by applicable law or regulation, or where asked to do so by any governmental body or court order.

We will make Content publicly available (see the Content uploaded by you section for more information).

What are your rights to the personal information we hold?

We will keep all personal information we have about you accurate and up to date. To do this, we rely on you to notify us if your personal details change or if you become aware of any inaccuracies in the personal information we hold about you. We will destroy any inaccurate or out-of-date personal information.

We will retain your information for as long as is strictly necessary for our records and to continue to provide you services that are relevant to you. We will never keep your information longer than is necessary or permissible under applicable laws and regulations. If you believe we have held your information for too long, or you wish to have it deleted, updated, or to have its processing restricted, you can contact us on contact@empathy-week.com.

Changes to this policy

Our policies change frequently as we evolve and improve the Site and the services we offer. We may, from time to time, need to update our Privacy Policy. Any such changes will be posted on this page.

Violations

If you become aware of any violation of this policy, you should report the matter immediately by sending an e-mail to contact@empathy-week.com.

Empathy Week Cookies Policy - 2021

This page explains the different types of cookies that Empathy Week uses when you visit our website ("Site"). By using the Site you agree to our use of cookies as described in this policy. If you do not agree, you should read the Managing your cookies section, below.

What is a cookie?

A cookie is a small piece of data that is placed on your browser, computer hard drive, or mobile device when you visit a website.

How does Empathy Week use cookies?

We, and our trusted third parties, may set and use cookies to help the Site work properly, improve your user experience, and allow us to offer services and adverts that are relevant to you. In this policy we set out three different types of cookies and how they may be used when you browse the Site.

What type of cookies do we use?

1. Strictly Necessary Cookies

Strictly Necessary Cookies enable you to move around the Site, use its features, and access its secure areas. Without these cookies, we may not be able to provide you with essential services, or services you have specifically asked for.

2. Functional Cookies

Functional cookies record information about choices you make on the Site, such as your language, the country or region you are in, and changes you have made to the parts of the website that are customisable, so that we can show more relevant and personalised information to you, each time you visit. They may also be used to provide services you have asked for, such as watching videos or commenting on blogs.

3. Performance and Targeting Cookies

Performance and Targeting Cookies collect information on your browsing habits. They may be set by Empathy Week or our trusted third parties.

We, or our trusted third parties, may use Performance and Targeting Cookies to:

Provide you with information and adverts on the Site, and on other websites across the internet, that we think will be relevant to you

Collect information about which pages you go to most often so we can improve your online experience

Manage errors to help us improve the Site's performance

Test designs to improve the look and feel of the Site

Allow us to track referrals to our Site from third party companies and websites

Managing your cookies

If you wish to restrict or prevent Empathy Week or anyone else from setting cookies you can do so through your web browser.

Different browsers use different ways of controlling cookies, so you'll need to use your own browser's help section to find out how to do this, or you can visit your browser provider's website.

For more information on how to delete and control cookies via your browser, please see: www.aboutcookies.org. Please note that we aren't responsible for the content of websites other than the Site.

Once a cookie has been placed on your computer hard drive, it will remain there until you choose to delete it.

If you choose to delete cookies we have placed, or restrict or prevent us from setting cookies, the website may not function properly, and you may not have access to the features you require.

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